



## ACSESS Board of Directors Meeting Nov. 2, 2013, Tampa, FL

### Board Members Attending

Jeff Volenec, Chair and CSSA Past President  
Sharon A. Clay, ASA President-(Vice Chair)  
Gary M. Pierzynski, SSSA Past President, and Secretary-Treasurer (2012-13)  
Kenneth A. Barbarick, ASA Past President  
Mark A. Brick, CSSA President  
David L. Lindbo, SSSA President  
Maria Gallo, Past Chair, Ex-officio  
Dave Mengel, ASA President Elect  
David Baltensperger, CSSA President Elect  
Maria Gallo, Past Chair, Ex-officio  
Ellen Bergfeld, Chief Executive Officer, Ex-officio  
Also participating:  
Carolyn Olson, Incoming President-Elect SSSA

Jean Steiner, Incoming President-Elect ASA  
Roch Gaussoin, Incoming President-Elect CSSA  
Sylvie Brouder, ASA, CSSA, SSSA Member  
Karl Anderson, Director of Government Relations  
Wes Meixelsperger, Chief Financial Officer  
Susan Chapman, Director of Member Services  
Susan Fisk, Director of Science & Public Communications  
Mark Mandelbaum, Director of Publications & Meetings  
Ian Popkewitz, Director of IT & Operations  
Luther Smith, Director of Certifications  
Sara Uttech, Senior Manager – Governance & Membership

### Board Members Unable to Attend:

Jan Hopmans, SSSA President Elect

### Meeting Agenda

Approval of ACSESS Board of Directors Meeting Agenda – Motion by Ken Barbarick, seconded by Gary Pierzynski. Carried unanimously.

### Meeting Minutes

Approval of Aug. 5, 2013 ACSESS Board Meeting Minutes – Motion by David David Lindbo, seconded by David Baltensperger. Carried Unanimously.

### Financials

Wes Meixelsperger presented a financial update of the 3Q Results ending Sept. 30, 2013. Wes and Gary Pierzynski as Secretary-Treasurer presented the 2014 ACSESS Budget. Approval of the 2014 ACSESS Budget – Motion by Mark Brick, seconded by David Baltensperger. Carried Unanimously.

### Publications Update

Mark Mandelbaum presented a Publications Update that included the Digital Library, reporting that 20% of downloads are from book chapters, which was a welcome surprise. He also reported on progress made with publishing the Chinese Society of Agriculture Engineers abstracts, a first step in several similar international initiatives. He reported on publishing the Animal Science Societies journal, and an opportunity to host their website in 2014. We are beginning the steps to manage the Plant Management Network journals and integrate them into the Digital Library. We are working with the British Soil Science Society and Wiley on a proposal to publish an open-access journal on soils.

### Big Data

Member Sylvie Brouder and Chair Jeff Volenec presented on the USDA-NIFA funded Big Data Meeting held in Washington DC in October. There is an opportunity for us through our Digital Library to help set the minimum data set standards, and also store the data sets – though that would be a cost. According to Jeff, priority one is to establish data set standards and to get each of the Societies working on this through task forces. Ellen, Sylvie, Jeff agreed to work on developing these task forces. Sylvie and Jeff have Big Data Meeting notes and will circulate to the ACSESS Board.

### ACSESS Services - Business Strategy

Gary Pierzynski presented a Business Strategy Discussion of ACSESS Services. There was discussion about when to inform the ACSESS Board on new ventures and if they require board approval. ACTION: David Baltensperger moved that the ACSESS Board be informed of any new major venture of greater than \$50,000 and to approve of any new major venture greater than \$250,000. Seconded by David Lindbo. Following further discussion, Sharon Clay moved to

table the motion. Gary Pierzynski agreed to work more on the language with Wes, Dave Lindbo, and Dave Mengel, and will present it as a new motion on the next ACSESS Board Call.

Consensus to adjourn to Executive Session.

**ACSESS Board Executive Session**

Board and Ellen Bergfeld Executive Session.

Consensus to adjourn.